Approved For Release 2006/04/19 : CIA-RDP84B00049R000902360005

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Executive Secretary

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International Communication Agency

United States of America

Washington, D. C. 20547



March 17, 1982

MEMORANDUM FOR:

(Addressees are listed in alphabetical order) The Honorable William J. Casey

The Honorable Judge William P. Clark, Jr.

The Honorable Alexander M. Haig, Jr.

The Honorable Caspar W. Weinberger

FROM:

Charles Z. Wick CW

I wish to make a presentation to the National Security Council to urgently recommend a comprehensive public affairs campaign. During my recent three-week trip to eight Western European nations it became clear that action must be taken to galvanize European support for Administration policies.

We feel it is urgent to respond to worrisome new fissures in the Atlantic Alliance and to bring before the NSC what we learned in 94 meetings with European heads of state, cabinet ministers, officials and public opinion leaders. Since our return, Soviet President Brezhnev's latest nuclear propaganda ploy underscores the urgency of our presentation.

We have requested inclusion on the National Security Council calendar through Bud McFarlane. However, I wanted to bring our request to your attention and ask your strong support in appearing before the Council as soon as possible.